## **Setting Up Your Fundraiser Site**

Camp Fire Golden Empire's fundraising campaign is called "Because of Camp." This will show you how to create a fundraising page to support this campaign.

Go to Camp Fire Golden Empire's donation site at:

https://pages.donately.com/campfiregoldenempire/campaign/because-of-camp

Click the white button that says "Start a Fundraiser."



You'll see a popup box called "Start a Fundraiser."

Enter your name and email.

Camp Fire

Put your team name or another inspiring message under "Title."

In "Description," share a personal story about why you're supporting this campaign.

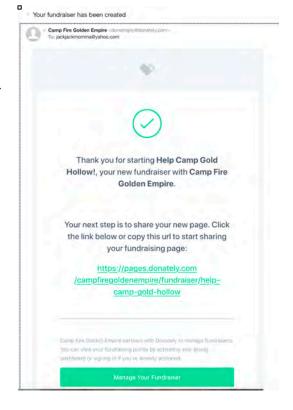
Enter your fundraising goal and upload a picture.

Click "Create Fundraiser" and check your email for the confirmation.

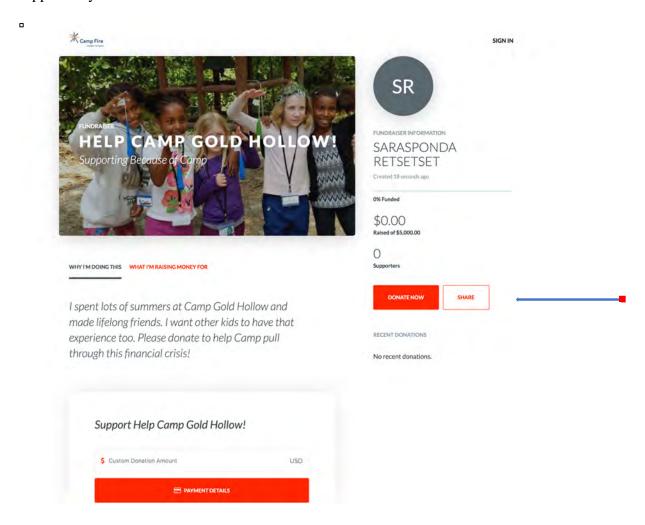
Keep your confirmation email. It contains a button that allows you to easily create a profile and edit your fundraiser (if needed).

## Starting a fundraiser is a great way to rally your friends and family to support the cause you care most about. It's your story and your connection to the organization that makes the difference. Name First Last adorayo@boomdayoh.com We'll send you an email after you're done. Title Help Camp Gold Hollow Give your fundraiser a title. Description I spent lots of summers at Camp Gold Bollow and those days hold very special memories. I want other kids to experience the friendships that camp can provide! Tell people a little bit about your fundraiser. Fundraising \$ 5,000 Goal Your fundralsing goal. Campaign Because of Camp Which campaign is this for? ▲ Upload an image Upload a photo of yourself.

START A FUNDRAISER



This is your fundraising page. Here, you can see how much money you've raised and how many supporters you have. There's a "Donate Now" button and a "Share" button.



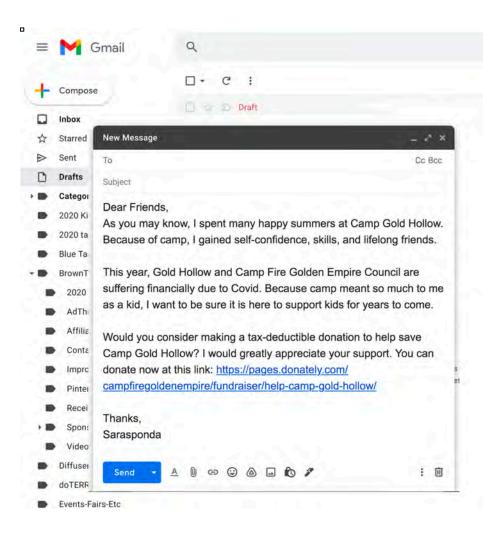
If you click the "Share" button, you get a popup box that allows you to share directly to Facebook or Twitter. It's best to add a personal message when you share on these platforms—otherwise it will just appear as a link without context.



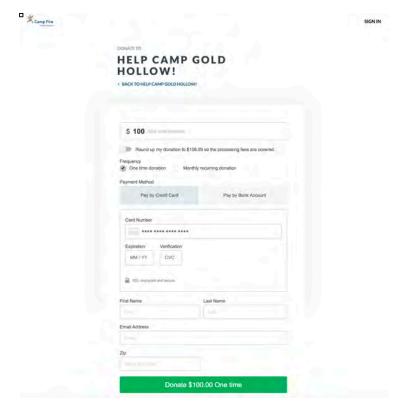
I recommend you use the "Copy Link" button to share the fundraiser via email.

Then you can tell your story, share photos, and get better engagement with your message.

Write your letter and paste the link into your email.



This is the screen that appears when donors click the "Donate" button. It auto-populates with a \$100 donation, but this can be changed to any amount. The button just below the donation box allows the donor to increase their donation to cover processing fees. They will receive a receipt when the transaction is complete.



## **Frequently Asked Questions**

card transaction.

- 1. How is donors' information secured? Donately is fully PCI compliant, which means they safely and securely accept, store, process, and transmit cardholder data (also known as your donors' credit card information) during a credit
- 2. Can I edit my fundraiser after I create it? Yes. You'll need to create a profile on Donately to confirm your identity. Then you can edit your fundraiser by following the instructions here: <a href="https://donately.zendesk.com/hc/en-us/articles/360009059154-How-to-edit-your-fundraiser">https://donately.zendesk.com/hc/en-us/articles/360009059154-How-to-edit-your-fundraiser</a>