



2023-2024

ANNUAL REPORT



HOME OF CAMP GOLD HOLLOW

MESSAGE FROM PRESIDENT

At Camp Fire Golden Empire, we find ourselves at a crucial moment, poised to articulate a strategy that will guide us into the future. At the outset, we extend our sincere gratitude to the diligent members of our working board, whose dedication has been instrumental in steering our organization through various challenges.

Over the past 80 years, our organization has demonstrated resilience and adaptability. As we move forward, we recognize the need for a structured approach to cohesively align our goals and actions. It is encouraging to note that our organization currently enjoys a stronger fiscal position than in previous years. This achievement reflects prudent financial management and the continued support of our stakeholders. However, we remain mindful of the ongoing need to ensure financial sustainability for our organization's continued success.

Central to our identity is Camp Gold Hollow, the legacy camp property that we steward. This cherished asset is at the heart of our generations of commitment to outdoor programming, experiential learning, and youth development. As we look ahead to the Centennial of Gold Hollow in 2027, we reaffirm our dedication to preserving and enhancing this space for the benefit of future generations.

The strategies we will be refining in 2024 will guide our work and engage us in reflection and innovation guided by our core values. Together, we will chart a course that honors our past achievements, embraces our present realities, and positions us for a future of growth and impact.

As a chartered affiliate of the National Camp Fire organization, Camp Fire Golden Empire adopts the vision, mission, and unique niche that Camp Fire fills in the communities, families, and youth that it serves. We envision a world where all young people thrive and have equitable opportunities for self-discovery, community connection, and engagement with nature.

Nancy Wright

PRESIDENT, BOARD OF DIRECTORS

OUR MISSION

Camp Fire connects young people to the outdoors, to others, and to themselves.

We create safe spaces where young people can have fun and be themselves.

Camp Fire connects young people to the outdoors, to others, and to themselves through playful, inclusive, affordable, and powerful experiences.



FINANCIALS

ASSETS

| | 2022 | 2023 |
|---------------------|------------------|------------------|
| Bank Accounts | \$50,514 | \$48,141 |
| Fixed Assets | \$124,444 | \$124,444 |
| Total Assets | \$174,595 | \$172,585 |

LIABILITIES

| | 2022 | 2023 |
|--------------------------|-----------------|-----------------|
| Current Liabilities | \$16,894 | \$14,577 |
| Long-Term Liabilities | \$23,227 | \$18,227 |
| Total Liabilities | \$40,121 | \$32,804 |

EQUITY

| | 2022 | 2023 |
|---------------------------------------|------------------|------------------|
| Total Equity | \$134,838 | \$139,781 |
| Total Liabilities & Equity | \$174,958 | \$172,585 |

In 2021, the "Because of Camp" fundraising effort generated over \$100,000 to help stabilize the Council as a result of losses due to Covid 19. This continues to provide us with a level of financial security.

In 2012, Camp Fire Golden Empire inherited a trust fund through merger with Camp Fire Redwood Empire. This fund provided Golden Empire with financial support to retire accumulated debt through an operating loan. This fund is now shown as an asset on the financial statement and the remaining outstanding loan from fund to the operations is shown as a long term liability. It is the firm intention of Golden Empire to repay the balance over the next 4 years and to preserve the principle in the future.

INCOME

| | 2022 | 2023 |
|----------------------|-----------------|------------------|
| Donations | \$15,286 | \$33,146 |
| Fundraising | \$1,233 | \$6,059 |
| Grants | \$3,500 | \$46,976 |
| Membership Fees | \$3,248 | \$1,005 |
| Program Fees | \$39,684 | \$57,497 |
| Rental Income | \$19,425 | \$25,653 |
| Uncategorized Income | \$850 | \$968 |
| Total Income | \$83,226 | \$171,304 |

EXPENSES

| | 2022 | 2023 |
|-----------------------|-----------------|------------------|
| Insurance | \$10,536 | \$21,394 |
| Payroll | \$25,300 | \$29,671 |
| Repairs & Maintenance | \$8,667 | \$30,249 |
| Professional Fees | \$2,627 | \$2,682 |
| Staff & Volunteers | \$10,999 | \$26,151 |
| Taxes | \$917 | \$1,040 |
| Utilities | \$16,542 | \$21,180 |
| Other | \$23,11 | \$17,862 |
| Consumable Supplies | \$11,363 | \$2,268 |
| Donation/Fundraising | \$4,539 | \$2,821 |
| Dues/National Fees | \$3,300 | \$4,143 |
| Rent & Interest | \$1,000 | \$2,400 |
| Transportation | - | \$4,499 |
| Total Expenses | \$98,101 | \$166,360 |

NET OPERATING INCOME

| | |
|-------------------|----------------|
| (\$14,857) | \$4,944 |
|-------------------|----------------|

STRATEGY

In 2024 and 2025, Camp Fire Golden Empire will build a Strategy that will provide a framework for growing our youth programs at Camp Gold Hollow. A new Lake Vera Camp Fire Camps Alumni group and a larger and more diverse Board of Directors will work together to develop these Themes and build the Pillars.



CAMP FIRE GOLDEN EMPIRE BOARD OF DIRECTORS 2023-2024

- Nancy Moore Wright, President
- Paula Marckesano-Jones, Secretary
- Carley Wiegand, Finance Committee*
- Gemma Miner, Member at Large
- Open Position, Treasurer

CAMPING PROGRAM DIRECTORS

- Patty "Penguin" McCulley, Resident & Day Camp Director 2023
- Marianne Bird, Family Camp Director
- Jennifer Platt, WoHeLo Family Camp Director
- Robert Dehart, Camp Gold Hollow Caretaker

* Standing Committee of the Board

BOARD MEMBER COMMITTEE CHAIRPERSONS

- Trisha Dixon, Camp Restoration Committee
- Norene DeBruckyer, Club Program Committee
- Nancy Wright, Advisory--Resource Development*

